

...the  
simple  
idea



have the **power**  
of the  
**internet**  
**maximize**  
retail sales

... as seen on the internet ®

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7  
Reasons  
Why Your  
Sponsored Link  
Advertisers Need  
“As Seen On The Internet®”

1) **Its exclusive**  
Unlike “As Seen On TV”

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As Seen On The Internet® is a solely owned, exclusive service mark registered to Eric H. Bryant with the U.S. Patent and Trademark Office (Registration #2163163) “to promote the goods and services of others by placing advertisements in printed advertisements on radio and television, and in other print, and electronic media.”

## the competitive advantage.

the simple idea.... your sponsored link advertisers become

the Official (keyword)  
As Seen On The  
Internet



2.) Stores/Malls already  
have **aisle space, products, and ads.**

3.) **We have** the tool connecting online  
search with offline products  
including...

### 4.) **exclusive kiosks/sections**

Invite your client malls/stores  
to participate and have their  
have services and products  
featured in their own “As Seen On  
The Internet”® in-store/in-mall  
kiosks/sections, like “As Seen On TV”,  
but for products “seen on the internet”.

### 7.) **Text Message Sales Alerts**

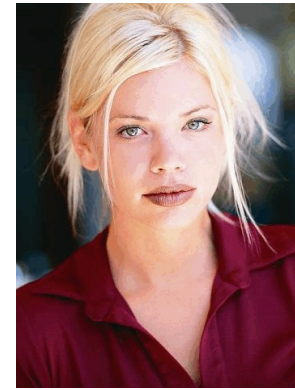
Perfect for text sale alerts to mobile  
units, “As Seen On The Internet”®  
helps stores/malls with portable  
in-store display signage,  
peel-n-stickers, and camera ready  
artwork to help mobile shoppers  
"locate and see" sale items for  
purchase.

### 8.) **“Seen” in 5 languages**

“As Seen On The Internet”® is  
available in English, Spanish, French,  
German, or Italian for  
multi-cultural shoppers.



## *New Face of the Internet*



“As Seen On The  
Internet®” is “the  
face” of the Internet  
in-store for retailers  
seeking to convert  
in-store lookers into  
offline buyers by  
pointing consumers  
directly to products  
and services they  
may have seen

featured online. We bridge the gap  
between seeing it on the  
Internet and buying it  
in-store.

### *Don't take our word... try it FREE*

Try “As Seen On The Internet”® in one  
of your clients faster paced store/mall  
as a test for three months (90 days) at  
NO COST...

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